

THE NEWS FRAMING ANALYSIS OF VINA'S MURDER CASE ON TVONENEWS.COM

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ABSTRACT

This research analyzes the news framing of the Vina murder case in tvOnenews.com media using a qualitative method with a descriptive approach through Robert N. Entman's framing analysis model, which divides framing into four categories: problem definition, cause diagnosis, moral judgment, and resolution recommendations. The results showed that tvOnenews.com framed this case as a symbol of the weakness of the Indonesian legal system, with an emphasis on justice and openness in the legal process. The media also highlighted the efforts of the victim's family in seeking justice, and debated various factors causing injustice in this case, including the alleged involvement of unscrupulous people and the possibility of false testimony. This research emphasizes that through intense news framing, tvOnenews.com has attempted to be an agent of social change that encourages the creation of justice and improvement of the legal system in Indonesia. This research provides insight into how the media can frame legal issues to build public opinion and influence people's perceptions.

KEYWORDS Framing, Vina's Murder, Legal Transparency, Justice System, tvOnenews.com



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INTRODUCTION

In 2024, Indonesians were shocked by the news of Vina's murder case, triggered by the release of a horror movie titled "Vina: Before 7 Days." This movie caused controversy among the public because this movie was inspired by the Vina murder tragedy that occurred in 2016. The controversy caused by this movie has made people question the truth of the information about Vina's murder case, this reaction has led to demands that the Vina murder case be investigated again and the truth be revealed immediately. As a result of this controversy, there has been much speculation and debate about the motives, perpetrators and the investigation process. This has led to pressure on the police to resolve the case. To date, the case

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remains a mystery with no definitive answers. Several people began to appear as witnesses in this case, so that Dede, one of the witnesses who had given his testimony in 2016, stated that his testimony was the direction of Iptu Rudiana as the father of the victim Eky to the filing of a Judicial Review (PK) against Saka Tatal, who was a former convict in the Vina case (tvOnenews.com, 12/8/2024). This was utilized by several media outlets to increase the ratings of their news portals.

Departing from this, the media are competing to report this case, one of which is online media. Online media is the latest journalistic product that publishes news on pages such as websites, Instagram, YouTube and others. With this online media, news will be more easily and quickly accessed by the public. One of the online media that is aggressively reporting this case actively and in depth is tvOnenews.com. tvOnenews.com is the leading news website in Indonesia which ranked fourth with a percentage of 26% of 2008 respondents in early 2024 according to the Institute Study for Journalism. tvOnenews.com contains various information about politics, business economy, sports, lifestyle, religion, regions and hot issues that are discussed in the community. This media presents information in the form of text, images and visual videos.

In the context of the issue of Vina's murder case, tvOnenews.com media reported starting from May along with the release of the movie until now. The sources of information presented by tvOnenews.com media in an effort to help reveal the truth of this issue, they come from experts, the police, the victim's family and the lawyers involved. In one of the news presented by tvOnenews.com entitled "Polri has not been transparent in the Vina case, Reza Indragiri: Polda Jabar must answer 3 things." tvOnenews.com media highlights the opinion of forensic psychology experts regarding the police who have not been transparent in solving this case. Reza said, there is one question that is a big question mark for the wider community, namely what two evidence the West Java Regional Police had when naming Pegi Setiawan as a suspect. From this news, tvOnenews.com media led the opinion that the Police had not been transparent in the murder of Vina and Eky in Cirebon. The report presented by tvOnenews.com attracts attention because it provides information on developments in the investigation and is able to provide understanding to the public regarding the issue.

Based on the news analysis above, it can be seen that tvOnenews.com media tries to frame the news coverage of this case from the media's point of view. Framing is a method to see how the media portrays an event, based on this we will be able to know the media's view of the event (Eriyanto, 2002). In news framing, the media plays a major role in conveying an issue and framing the public's understanding of these issues. By adapting the framing approach, tvOnenews.com has the freedom to choose specific aspects of the issue of Vina's murder that they want to emphasize, which can include the choice of words and the prominence of certain points of view. Through framing tvOnenews.com can build a narrative that suits their point of view.

In this case, researchers try to see the point of view portrayed by tvOnenews.com media on the issue of Vina's murder using Robert N. Entman's analysis model. Framing analysis according to Entman is that what we understand about reality or about the world depends on how we frame and explain reality.

Entman divides framing into two parts, the first is selecting news and the second is emphasizing a reality. Emphasis is the process of how news is packaged to have more meaning and meaning so that it is easily remembered by the audience (Entman, 1993). Entman's framing concept has four categorizations, namely, defining problems, diagnosing causes, making moral choices and emphasizing solutions.

Thus, through this controversy, it will highlight how tvOnenews.com responds and reports the issue of Vina's murder case in emphasizing certain aspects, from this case having a significant impact on the way the public perceives the issue. The study of the news framing of the Vina murder case on tvOnenews.com is relevant in exploring the point of view and policies used by this media in dealing with existing issues. An in-depth analysis of how tvOnenews.com determines and then reports on this issue will provide knowledge about the steps taken by the media in handling this controversy which is still considered to have not found a bright spot.

RESEARCH METHOD

This research uses a qualitative method with a descriptive approach. In this research, the author combines Robert N. Entman's framing analysis technique which is used to identify problems, causes, moral judgments and solutions, with framing as an approach that examines how tvonenews.com media frames the vina murder case. The data sources in this study are Primary data obtained from various news reports on the Vina murder case that appeared on the tvOnenews.com media portal with the limitations of the May 15-September 1, 2024 edition. Secondary data is related to various literatures such as books, journals, theses, and others. Then, the data collection method in this study involves observation and documentation, in line with the approach described by Sugiyono (2015). Where this observation is carried out with non-participant and structured types, without directly involving the author in the activities observed.

RESULTS AND DISCUSSION

This research uses framing analysis based on Robert N. Entman's approach to investigate or analyze how tvOnenews.com media frames news about Vina's murder case. With the concept of framing, this kind of analysis provides deep insight into how the media plays a role in shaping public narratives and leading public opinion on controversial events such as the Vina murder case, where not only the substance of the news is important, but also the context of its presentation.

Based on the search results through tvOnenews.com news data collection, researchers collected and selected news related to the Vina murder case, May 15-September 1 edition. Departing from this, the following news samples were chosen by the author as material for analysis:

Table 1. Vina Murder News Sample

No.	Elements	Description
1.	The movie Vina Before 7 Days Exposes the Incomplete Investigation of the Case, This is the Reason the Police Can't Arrest the Three Fugitive Perpetrators	May 15, 2024
2.	Vina Before 7 Days Movie 'Shames' Police, Expert Says It Doesn't Match the Facts	May 25, 2024
3.	Polri has not been transparent in the Vina case, Reza Indragiri: West Java Police Must Answer 3 Things	June 24, 2024
4.	Iptu Rudiana's fate is at stake, Kapolri forms fact-finding team, chronology of the initial Cirebon Vina case is strung out	August 5, 2024
5.	Dede Will Soon Become a Suspect, Police Headquarters Must Move Quickly Because the Witness of the Vina Case Has Openly Confessed to Giving False Testimony	September 1, 2024
6.	The Vina Case Should Have Been Game Over, Susno Duadji Firmly Said There Was No Legal Basis: Convicts Must Be Released, State Apologizes	September 1, 2024

Source: Author's Observation 2024

Based on observations that have been made of the framing of the six news stories regarding the murder of Vina in Cirebon. This study applies Robert N. Entman's framing analysis model which uses four framing categories that refer to providing definitions, explanations, evaluations and recommendations in a discourse to emphasize the framework for thinking about planned issues. The following is an in-depth discussion of the coverage of the Vina murder case in Cirebon on tvOnenews.com media during the period May 15-September 1, 2024.

Define Problem

In the context of Robert N. Entman's framing model, the element "Problem Defining" in the news on tvOnenews.com media regarding the problem of Vina's murder case, is found in the news with the title "Vina's Movie Before 7 Days Exposes the Incomplete Case Investigation, This is the Reason the Police Can't Catch the Three Fugitive Perpetrators" the news contains "Head of Public Relations of the West Java Police, Kombes Jules Abraham admitted that his party had difficulty in uncovering the three perpetrators of rape and murder who had been on the run for 8 years. He revealed that there were a number of obstacles that made it difficult for his party to find the three fugitive perpetrators of the heinous murder." which explains the problem is that the case has not been resolved after eight years, with three of the eleven suspects still not caught. This shows weaknesses in the law enforcement process and the search for suspects.

Then, there is also news that explains the difference between the story in the movie "Vina Before 7 Days" and the actual reality, especially regarding the way the police handle cases. This raises questions about the truth of the information circulating in the community and how it can influence people's views. In addition, there is news entitled "Polri Not Transparent in Vina Case, Reza Indragiri: West Java Police Must Answer 3 Things" explains that the lack of transparency from the

police, especially regarding the arrest of suspect Pegi Setiawan, was raised as an important issue, showing concerns about responsibility in the legal process.

Then, there is also the debate about Iptu Rudiana's alleged involvement in the "planning" of the case, suggesting a possible abuse of power or manipulation in the handling of the case. The issue was further complicated by the revelation of the false testimony given by Dede in 2016, who claimed to have been coerced by Eky's father, Iptu Rudiana, and Aep. This admission raised serious questions about the fairness of the court process and the veracity of the evidence used in the case. Finally, the media raised the basic issue of the inaccuracy of the legal process as a whole. It is found in the headline "Vina Case Should Have Been Game Over, Susno Duadji Firmly Says There is No Legal Basis: Convicts Should Be Freed, State Apologizes" Susno Duadji's statement that the case should have been "over" because many important witnesses had withdrawn their testimonies, as well as the emergence of new evidence showing that the incident was an accident rather than a murder, illustrates the possibility of major errors in the handling of the case from the beginning.

Overall, the media highlighted issues relating to weak law enforcement, lack of transparency, possible manipulation of evidence and testimony, and potential major errors in the court process that may have caused injustice to the defendants.

Diagnose Causes (Determine the Source of the Problem)

In the context of "Cause Identification" tvOnenews.com provides detailed and in-depth information about the causes of the problems that have been researched, the media highlights some of the main factors that have complicated the Vina and Eky murder cases. One of the main causes discussed is the difficulty of the police in finding and arresting the three suspects who are still at large. Limited information about the real identities of the perpetrators, who are only known by initials or nicknames, as well as the long time (8 years) since the incident, are considered to have made the investigation and pursuit process difficult.

The media also discussed the debate surrounding the portrayal of the case in the movie "Vina Before 7 Days" which was considered detrimental to the police. This led to a debate between the story in the movie and the actual facts, which could influence the public's view on the handling of the case. The lack of transparency from West Java Police in providing an explanation of the evidence used to name suspects, especially in the case of Pegi Setiawan, was also raised as a cause for doubts and pretrial challenges. Furthermore, the news titled "Nasip Iptu Rudiana on the Line, Chief of Police Forms Fact-Finding Team, Initial Chronology of Vina Cirebon Case Unraveled" highlighted the public's accusation of the involvement of a police officer, Iptu Rudiana, in the "planning" of the case. This, coupled with public pressure to solve the case and dissatisfaction with the handling by the West Java Police, created great pressure in the investigation and trial process.

Most importantly, in the headline "Dede Soon to Become Suspect, Police Headquarters Must Move Quickly Because Witness in Vina Case Has Openly Confessed to Giving False Testimony" the media raised the issue of false testimony as the main cause of inaccuracies in the legal process. Dede's confession that he was forced to give false testimony by Iptu Rudiana and Aep shows that there was an

attempt to manipulate evidence in this case. This was exacerbated by the emergence of new witnesses and evidence supporting the theory that the incident was an accident, not a murder, casting serious doubt on the veracity of the court's decision.

Overall, the media highlighted that the main causes of problems in the case were a combination of technical difficulties in the investigation, a lack of transparency in the legal process, the alleged involvement of individuals in the manipulation of evidence, and the emergence of new information that contradicted the original story of the case. All of these factors led to the creation of a complicated and contentious situation, requiring a thorough review of the case.

Make Moral Judgement

In the context of "Making Moral Judgments" explaining the problem carried out by tvonenews.com as a news media, tvonenews.com presents various points of view that reflect ethical considerations and social values when morally assessing the issue of Vina's murder. The media seems to display some strong aspects of moral judgment regarding the Vina murder case. The media highlighted dissatisfaction with the police's performance in handling the case for 8 years, showing implicit criticism of the authorities' inability to uncover the truth.

Then, in the news title "Vina's Movie Before 7 Days Exposes the Incomplete Case Investigation, This is the Reason the Police Can't Arrest the Three Fugitive Perpetrators" which contains "Even the family had repeatedly discussed to approve the making of the horror genre film. The reason is, the family is reluctant to open old wounds related to the rape and murder case experienced by Vina and her boyfriend" The victim's family is portrayed as a persistent party seeking justice, willing to reopen old wounds for the sake of revealing this case, reflecting the values of determination and sacrifice in seeking the truth. The movie "Vina: Before 7 Days" was seen as a positive attempt to seek justice, although there were concerns about possible imbalances in the portrayal of police performance and the importance of prioritizing factual truth over dramatization.

Then in the headline "Nasip Iptu Rudiana on the Line, Chief of Police Forms Fact-Finding Team, Initial Chronology of Vina Cirebon Case Unraveled" the media also emphasized the importance of openness and responsibility in handling the case, seen from the formation of the Fact-Finding Team and questions about the validity of the suspect's arrest. This reflects the values of justice and openness in the legal process. The direct intervention of the Chief of Police in the case was seen as a sign that the case had not been handled properly, indicating the need for improvement in the justice system.

Furthermore, the media raised the issue of false testimony as wrongful and unlawful, emphasizing the importance of honesty and integrity in the judicial process. Finally, the media highlighted potential injustices in the legal process, voicing the opinion that upholding the convictions of those convicted, given the admission of false testimony, was wrong and violated the principles of justice. Overall, the media seemed to emphasize the values of fairness, openness and honesty in the legal system, while criticizing the shortcomings in the handling of the case.

Treatment Recommendation (Emphasizing Problem Solving)

In the context of "Emphasizing Problem Solving" in response to the issue of Vina's murder, tvonenews.com highlighted several key suggestions for dealing with the issue. The media viewed filming as an effective way to raise public awareness and put pressure on the authorities to take the case more seriously. This reflects the belief that public attention can be a driving force in resolving long-standing cases.

Then, in the headline "Iptu Rudiana's Ricep at the End of the Horn, National Police Chief Forms Fact-Finding Team, Initial Chronology of Vina Cirebon Case Strung Out" which contains "The amount of controversy that rolled in the public over the death cases of Vina and Eky in Cirebon made the National Police Chief General Listyo Sigit Prabowo intervene. The amount of public pressure for the completion of the rape and murder case made Listyo form a special team or Fact Finding Team." The media also highlighted the response from the police, including the establishment of a wanted list for suspects who are still at large and the formation of a fact-finding team by the National Police Chief. This shows hope for real and open steps in the reinvestigation of the case. In addition, the media emphasized the importance of clarifying and correcting the information circulating, including the portrayal in the film, by referring to expert opinions. Furthermore, the media highlighted the need for swift and decisive action on the part of the police, such as the investigation and naming of new suspects based on reports of false testimony. There was an emphasis on the importance of aligning ongoing legal processes, such as the judicial review, with new findings in the case.

Most strikingly, the media also voiced a rather bold suggestion, namely the release of those convicted in the Vina and Eky cases, accompanied by an apology from the state for mistakes in the legal process. There was even a suggestion to close the case by declaring it a single accident. These suggestions reflect a deep concern for possible errors in the judicial process and the importance of upholding justice, even if it means having to acknowledge and correct past mistakes. Overall, the media seemed to encourage a comprehensive and justice-oriented approach to the resolution of the case, from raising public awareness to improvements in the legal process and investigation.

That is the *framing* contained in the news of Vina's murder case in tvonenews.com media. if described, the news is based on Robert N. Entman's framing model as follows.

Table 2. Framing Analysis of Vina's Murder News in tvOnenews.com Media

Elements	Description
<i>Define Problems</i>	tvOnenews.com media highlighted issues relating to weak law enforcement, lack of transparency, possible manipulation of evidence and testimony, as well as potential major errors in the court process that may have caused injustice to the defendants.
<i>Diagnose Causes (Estimating the Cause of the Problem)</i>	tvOnenews.com media highlighted that the main causes of problems in this case were a combination of technical difficulties in the investigation, a lack of transparency in the legal process, the alleged involvement of unscrupulous people in the manipulation of evidence, as

	well as the emergence of new information that contradicted the initial story of the case.
<i>Make Moral Judgement (Making Moral Decisions)</i>	tvOnenews.com seemed to emphasize the values of justice, openness and honesty in the legal system, while criticizing the shortcomings in the handling of the case.
<i>Treatment Recommendation (Emphasizing Completion)</i>	The media proposed several solutions: establishing a Fact-Finding Team. They advocated clarification and correction of circulating information, swift action on new evidence and reports of false testimonies, and alignment of ongoing legal proceedings with new findings. In particular, they recommended the release of the convicts with a state apology for legal errors and even suggested closing the case by declaring it a single accident.

Source: Author's Observation 2024

In portraying the Vina murder case, tvOnenews.com presents a complex story that is critical of the court system. It highlighted the unfinished case after eight years, criticized the performance of the police, and discussed the lack of transparency in the legal process. tvOnenews.com built a *frame* that emphasized the importance of justice, openness, and honesty in the handling of the case, while showing the struggles of the victim's family. It also addressed contentious issues such as the alleged involvement of police officers and the possibility of false testimonies, raising serious questions about the veracity of the court process.

By presenting various viewpoints and suggestions for solutions, ranging from raising public awareness to bold suggestions such as the release of convicts, tvOnenews.com portrays this case as an example of the weaknesses of the legal system that require comprehensive attention and improvement. Through this way of *framing*, tvOnenews.com seeks to provide an understanding to the public that Vina's case is not just an ordinary crime case, but also points to a larger problem in the Indonesian court system that needs to be reviewed and improved.

In the context of social responsibility press theory, tvOnenews.com has shown significant efforts in taking responsibility for reporting and framing the Vina murder case to the public. The media applies the principles of social responsibility press as proposed by Theodore Peterson. This theory emphasizes that the media has an obligation to provide accurate, objective, and balanced information to the public, and play a role in safeguarding the public interest.

It seeks to present information in a comprehensive manner, covering various aspects of the case from the problems in its handling to the latest developments. By raising important issues such as weak law enforcement and lack of transparency in the judicial process, tvOnenews.com performs its function as a watchdog, monitoring and criticizing the performance of government institutions.

The presentation of various viewpoints and discussion of controversial issues by tvOnenews.com has encouraged public discussion about this case and the justice system in general. This is in line with the press principle of social responsibility which encourages public participation in important issues. The media also acted as a conduit for public aspirations by portraying the struggles of the victim's family and highlighting public dissatisfaction with the handling of the case.

Furthermore, tvOnenews.com has shown constructive efforts in finding solutions to social problems by not only criticizing, but also presenting various suggestions for solving cases. Although critical of the handling of the case, this media still tries to maintain balance by presenting the point of view of the police and the efforts that have been made. In-depth and continuous coverage by tvOnenews.com also plays a role in raising public awareness about the importance of justice and integrity in the legal system.

Overall, tvOnenews.com has tried to carry out its role in accordance with the principles of social responsibility press theory. This media not only conveys information, but also encourages public discussion, criticizes the existing system, and promotes positive changes in society. However, it should be noted that social responsibility also includes information accuracy and journalistic ethics. Thus, through the application of the press principles of social responsibility, tvOnenews.com has tried to fulfill its role in providing information and also as an agent of social change that encourages the creation of justice and improvement of the legal system in Indonesia.

CONCLUSION

Based on the results of the framing analysis of the Robert N. Entman model, the author concludes First, defining the problem, tvOnenews.com media highlights issues surrounding weak law enforcement, lack of transparency, possible manipulation of evidence and testimony, and the potential for major errors in the court process that cause injustice to the defendants. Secondly, the media identified the causes of the problem, including the difficulty of the investigation, lack of transparency, alleged unscrupulous involvement, and the emergence of new information that contradicted the original story of the case. Third, assessing the problem morally, tvOnenews.com seemed to emphasize important values such as justice, openness, and honesty in the legal system. The media highlighted the hard work of the victim's family in seeking justice, but also discussed concerns regarding the portrayal of the case in the movie, which was considered unbalanced. Fourth, tvOnenews.com's settlement recommendations propose a number of solutions, such as the formation of a Fact-Finding Team, clarification of information, swift action on new evidence, and alignment of the legal process with the latest findings. Boldly, the media even suggested the release of the convicts accompanied by a state apology, or even closing the case by declaring it an accident. Through comprehensive framing, tvOnenews.com seeks to portray Vina's case as an example of the weaknesses of Indonesia's legal system that requires comprehensive attention and improvement.

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